



FOR IMMEDIATE RELEASE  
December 16, 2008

**Media Contact:**  
Curt Brantingham  
Indiana Office of Tourism Development  
[cbrantingham@VisitIndiana.com](mailto:cbrantingham@VisitIndiana.com)  
(317) 233-0611 (o); (317) 607-7267 (c)

## Lt. Governor Skillman Unveils 2009 Indiana Travel Publications

*All Four Publications Now Available for Ordering at [VisitIndiana.com](http://VisitIndiana.com)*

INDIANAPOLIS –Lt. Governor Becky Skillman today unveiled the official 2009 Indiana travel publications. The Indiana Office of Tourism Development distributes four publications each year, including the Indiana Travel Guide, Festival Guide, Travel Map and Golf & Travel Guide. The cover of each guide features an image of a different Indiana destination. In 2009, the locations featured in the cover images are:

Travel Guide – Turkey Run State Park (Marshall)  
Festival Guide – Summer Heat Air Festival (Delaware County)  
Travel Map – Mesker Park Zoo & Botanic Garden (Evansville)  
Golf & Travel Guide – Bear Slide Golf Club (Cicero)

“These travel resources have a positive impact on Hoosiers and out-of-state visitors who are planning a trip in Indiana,” said Lt. Governor Skillman. “Research shows that 63 percent of people who request the Indiana Travel Guide stay nearly a night longer and spend more money. It’s an important tool for economic development.”

Copies of the 2009 Indiana travel publications are available free of charge. They can be ordered online at [VisitIndiana.com](http://VisitIndiana.com) or by calling (800) 677-9800.

The Indiana Travel Guide is the most comprehensive of the travel publications with 160 pages of information on attractions, entertainment, special events, recreation, restaurants and lodging options throughout the state. Each of Indiana’s six tourism regions is featured in the Travel Guide, with specific ideas on what to do in those areas. Readers can learn more about activities including outdoor adventure, family fun, girlfriend getaways, arts & culture and agritourism. An online version of the Travel Guide is also available at [VisitIndiana.com](http://VisitIndiana.com).

-30-

**NOTE TO EDITORS:** High-resolution images of the travel publication covers are available by clicking on the following link: <http://www.in.gov/tourism/media/travel.html>.

*Lt. Governor Becky Skillman oversees the Indiana Office of Tourism Development. Amy Vaughan serves as the agency’s Director.*